

Platinum Health's Vulindlela Wellness Campaign @ Northam Eland Platinum



PLATINUM
HEALTH

Platinum Health (PH) hosted its well-known Vulindlela campaign at Northam Eland Platinum from 30 August to 1 September 2022. The key objective of the campaign was to build stronger relationships with members and to offer them the opportunity to get tested for blood pressure (BP), Glucose and HIV.



LEADING BY EXAMPLE

Mr. Jacques Pretorius (General Manager of Eland Platinum) gets his BP tested at one of the testing stations.



TOTAL TESTS DONE: 692
 Marula Shaft 193
 Concentrator 119
 Kukama Shaft 380



LOYALTY GIFTS ... All members who tested received loyalty gifts.



THANK YOU
 to Eland Platinum management for their support and involvement which contributed to a successful Vulindlela Campaign!

