

WORLD BLOOD Donor Day

14 June 2021



PLATINUM
HEALTH

World Blood Donor Day is commemorated annually on 14 June in a global celebration of the millions of people throughout the world who donate blood on a voluntary, unpaid basis to save the lives those in need.

The day aims to raise awareness of the need for safe blood, to thank and honour those blood donors who make transfusion possible and to encourage regular blood donation by suitable donors.

Donating a unit of blood can save up to three patient's lives in the need of blood. By becoming a regular blood donor, the availability of blood and blood products for emergency use is maintained.

South African National Blood Service (SANBS) is the authorised body to collect and store blood products for the country.

